NCDHA
3rd Annual Session
September 25-27, 2020
Westin Downtown Charlotte NC
Dear Friends,

The North Carolina Dental Hygienists’ Association presents:

3rd Annual Session
September 25-27, 2020
Westin Downtown – Charlotte, NC

WHAT IS STILL NEW?

✦ Expanded space for exhibitors! We hope you enjoy your exhibit layout and pipe/drape booth for a very affordable rate
✦ Paid exhibitors will receive a final attendee list with email addresses for post-show marketing.
✦ Recognition on the NCDHA website and in the meeting marketing materials.
✦ One (1) complimentary lunch ticket each day with each paid booth registration.

WHY SHOULD MY COMPANY EXHIBIT AT THE NCDHA ANNUAL SESSION?

✦ Enhanced sponsorship opportunities (see sponsorship form enclosed).

Heather Edly, RDH
President
NC Dental Hygienists' Association
A SINCERE INVITATION

We invite your company to participate in the North Carolina Dental Hygienists’ Association 3rd Annual Session!

MEETING LOCATION
Westin Downtown
601 South College Street
Charlotte, NC 28202
(704) 375-2600

HOTEL RESERVATIONS
1-(855)-378-2562
Make reservations directly with hotel before August 24, 2020 (or before block fills). You may also access the direct online reservation link through our website at www.ncdha.org

The rate of $154.00 per night would apply for Single/Double/Triple/Quad reservations and a max of 4 guests per room. Rate does not include applicable taxes and, at this time, 12.75% taxes would apply. *Rates cannot be changed for the guests that fail to identify their affiliation with the group at the time of the reservation. Form of payment will be required at the time the reservation is made. Guests will need to make their reservations either on or before Monday, August 24, 2020 in order to receive the group rate. The group rate will not be available if the room block is sold out prior to the cutoff date. At check in, hotel guests must present a picture ID that matches the name on the reservation and a valid form of payment (no checks are accepted as a form of payment). The credit card or debit card will be authorized for the amount due plus $50.00 per day for incidental charges. If a credit card or debit card is used at check-in, the amount due plus the $50.00 per day incidental charges will be removed from your checking account by the bank and will not refund incidental charges for approximately 7 to 10 business days after checkout. Cancellation must be received 72 hours prior to arrival or the card on file will be charged for one night. Parking rates subject to change as operated by 3rd party LAZ parking. Day parking $11.00/day. Valet overnight is $30.00/day. Self-parking is $25.00/overnight with in and out privileges and included on your hotel bill.

AIRPORT
Closest airport is located in Charlotte, NC (CLT)

GROUND TRANSPORTATION
Many options for ground transportation (taxi, rental cars, limo service, etc.) at CLT.

MEETING CONTACT
Please direct all show inquiries to:
NCDHA 3rd Annual Session
PO Box 206 | Elkin NC 28621
P: (336) 835-9251 | F: (336) 835-9243 | info@ncdha.org or scott@cmai.pro

MARKETING
The targeted audience for the meeting is dental hygiene professionals, educators, and students, as well as the entire dental team. Registration information is currently being emailed to all members and non-members in the state. We need your help! Let your customers know you will be there.

EXHIBIT HOURS
Friday, Sept. 25 | 10:00 AM - 7:00 PM
Saturday, Sept 26 | 10:00 AM - 3:00 PM

EXHIBITS SET-UP
Friday, Sept. 25 | 6:30 AM - 10:00 AM

BOOTH PACKAGES & FEES
Standard Booth rate: $500; Non-Profit Booth rate: $100
Army/Navy/Univ Recruitment Booth rate: FREE (limited availability)
Student/Univ/College Student Section Fundraising Table rate: FREE (separate form)
Checks should be made payable to NC Dental Hygienists’ Association (NCDHA)
TAX ID#: 56-0946458

Booth fee includes pipe and drape (rearsides), choice of display packages as outlined on Trade Show Agreement, and one (1) complimentary lunch ticket for Friday and Saturday per paid booth. Additional tickets for Friday and Saturday lunches are available & should be purchased in advance for $40 (onsite lunches cannot be guaranteed). Full payment must accompany registration form for booth space to be held. For your convenience, we accept Discover, MasterCard, Visa, and American Express payments. Fee does not include AV, electrical outlets, or internet. Exhibit area is carpeted. After full payment is received and booth assignments made, you will receive a package from Hollins for additional exhibit items, electrical, and drayage information.

Students will be provided with a table for fundraising/table clinics at no charge in an area with great access to everyone. To secure a table for your school, please contact Scott Hincher (NCDHA Co-Executive Director) at scott@cmai.pro or Lisa Campbell (State SADHA Advisor) at lcampbell@ccvcc.edu for more information. by August 1st.

BOOTH SIZE
Booths are 10’x10’ wide x 6’ deep. Side panels of displays must not exceed 8’ high or more than 4’ from the back so as not to block adjoining displays.

BOOTH REPRESENTATIVES
All persons in your exhibit space must be employees or official exhibit representatives for your company. Name badges will be prepared based on information received from your company listed on the tradeshow agreement and are required for entry into the exhibit area with a maximum of six (6) complimentary badges per table for your representatives’ use. These badges may not be shared with customers. Please review your booth representatives list two weeks prior to the show for changes if edits are needed.

SECURITY
Exhibit hall will be locked except during exhibit hours, but overnight security will not be provided. The exhibitor is solely responsible for own exhibit materials and should insure exhibit against loss or damage.

ADVERTISING
The Annual Session program book has a limited amount of ad space available and will be offered on a first-come, first-served basis. See enclosed insertion order for complete information. Please respond quickly to insure space is available.

SPONSORS
Sponsorship of a social event, speaker, etc. is greatly appreciated. This is a great opportunity for your company to market to the entire group or to a targeted audience. To register for sponsorships, see enclosed form. For additional information regarding sponsorships, please call the NCDHA office. Make your commitment early so we may include this important information in our printed materials. Keynote sponsorships do not include booth fees if you are planning to have a booth or workshop in the exhibit hall.

COFFEE WITH WANDA & SCOTT
Saturday 9:00 AM in Exhibit Hall — tell us what you think! This is your opportunity to provide feedback to make the Annual Session even better.

DOOR PRIZES INCREASE YOUR EXPOSURE AND CREATE EXCITEMENT!
Exhibitors that offer door prizes for attendees create additional excitement and increased visibility for their company. Please indicate your door prize(s) on your trade show contract or see the NCDHA registration desk for a form. Please do not ship door prizes to the NCDHA office—bring them with you to the show. They will be drawn in the exhibit hall on Friday and Saturday.

Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the Annual Session. Violators will be requested to promptly leave the exhibit area.
CONTRACT FOR SPACE: The application for exhibit space, the formal notice of space assignment and these Rules & Regulations and the regulations as set forth in the Exhibitor Information package, constitute a contract for the right to exhibit at the NCDHA Annual Session. Exhibitor also agrees to comply with the rules and regulations of the Westin Downtown, Charlotte, NC. Hollins Exposition Services, and any other contractors for this event.

RIGHT OF REFUSAL & CANCELLATIONS: Annual Session Committee (NCDHA) reserves the right to cancel this agreement when and if it discovers that the exhibitor’s product or service is not as described in this agreement or is incompatible with the purposes of the Annual Session. Contract may be cancelled if the exhibitor’s demeanor is deemed inappropriate or disruptive by show management and/or NCDHA.

TAXES, LICENSES & PERMITS: The exhibitor shall be responsible for obtaining any permits, licenses or approvals required by local or state law applicable to their activities at the show. The exhibitor is responsible for obtaining tax identification numbers and payments of all taxes and other fees that shall be due to any governmental agency in connection with their activity at the meeting.

BOOTH ASSIGNMENTS & TABLE SHARING: Both assignments begin on July 11, 2020 & should be confirmed by August 1, 2020. Every effort will be made to place you in or near a table of your choice as indicated on your exhibit registration form. Booth assignments are handled in a point system priority order. This would be based on the number of years that an exhibitor has participated (in the last 5 years), the number of booths re-served each year, sponsorship, and early registration for the current year. New exhibitor applications are processed in the order that they are received. Exhibitors MAY NOT resell, sublease or share assigned space or fraction thereof, with any person, firm or entity without written notification to and written approval from NCDHA. Booth sharing, as a general rule, is prohibited, without prior approval. If you are the distributor for a manufacturer, one representative from the manufacturing company in your booth will not be considered Table sharing. Exhibit Manager reserves the right to alter the location of exhibits as shown on the original floor plan if it deems advisable and in the best interest of the show. Firms and their representatives that are not assigned exhibit space are prohibited from soliciting business in any form in the exhibition and meeting areas. Violators will be promptly removed and may not be allowed to participate in future events.

OFFICIAL DECORATOR, DRAYAGE & LABOR CONTRACTOR: Hollins shall be the official decorator, drayage contractor, and labor contractor for NCDHA. Freight shipped to drayage company will be delivered to your booth and (following proper packaging instructions) will be removed from your booth and shipped outbound for you. All costs for these services are the responsibility of the exhibitor. The convention center has limited storage space and encourages all packages to be shipped through Hollins. If you choose to have packages delivered to or shipped by the hotel (see hotel pricing), prior arrangements are required or shipment may be refused. Handling and storage fees will be applied and the exhibitor is responsible for these fees with the hotel directly. NCDHA has not contracted any storage space with the Westin Downtown Charlotte property for this purpose. Nothing shall prohibit an exhibitor from handling his own freight as long as it does not hinder show set-up and you have made prior arrangements.

NEW EVENT POLICY: If you plan to deliver your own freight to the hotel, special arrangements for access to the loading dock and freight elevators is required and must be arranged in advance. Freight will be refused without prior arrangements.

EXHIBIT LIMITATIONS: Exhibits may not project beyond the space allotted and aisles must be kept clear for traffic. Exhibits may not obstruct the view or interfere with accessibility or traffic to other exhibits. Exhibits must be constructed and operated in compliance with Rules & Regulations as developed throughout this document, its attachments and amendments, and in the materials you will receive from Hollins and/or the hotel. Exhibitors are expected to conduct business within their table(s) and not in the aisles.

SOUND: Any method to project sound beyond the confines of the exhibit table area is prohibited. NCDHA reserves the right to determine at what point sound constitutes an interference with others and must be discontinued or modified.

AUDIO VISUAL: If you have AV needs you may ask the hotel in advance for assistance from their in house provider PSAV. Audio visual equipment and rental costs for same are not provided by NCDHA unless as designated in writing.

FIRE, SAFETY & HEALTH REGULATIONS: The exhibitor agrees to accept full responsibility for compliance with city, county, state and federal Fire, Safety and Health Regulations regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent accidents to attendees. The exhibitor further represents to NCDHA that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and proper construction and safety of the exhibit itself, as erected.

INSURANCE: General comprehensive, liability and workers compensation insurance must be obtained by exhibitors at their own expense for a minimum of $2,000,000 listing Annual Session c/o NC Dental Hygienists’ Association PO Box 216 • Elkin, NC 28621 and Westin Downtown Charlotte, NC 28202 as additional insureds. Proof of insurance must be submitted to NCDHA upon request.

UNOCCUPIED SPACE: NCDHA reserves the right, should any rented exhibitor’s space remain unoccupied two (2) hours prior to the published opening time of the show, or should any space be forfeited due to failure to make payment in full, to sell paid or unpaid space to another exhibitor, use space for such purposes as it may see fit without liability on its part. This clause shall not be interpreted as affecting the obligation of the exhibitor to pay the full amount specified in the trade show contract. Failure to make payment of the full amount specified for exhibit space by the cut off date constitutes cancellation by exhibitor.

EARLY BREAKDOWN & OUTBOUND SHIPPING: Exhibitor agrees to remain on the exhibit hall floor until the official close of the trade show as published. Dismantling must be completed by 5:00 PM. If you will require additional time to pack your exhibit materials, please advise and arrangements will be made. At the end of the show, items to be shipped must be properly packaged and labeled by the exhibitor with proper arrangements made with the drayage company or the hotel for outbound shipping. Packages and/or items that are left in the booth may be discarded if proper arrangements are not made for outbound shipping.

CANCELLATIONS, REFUNDS, & LIABILITY: Cancellation by the Exhibitor: Cancellations must be received in writing. Cancellations received before June 20, 2020 shall be entitled to receive a full refund less a $150 administrative fee. No refunds will be made after June 20. 2020 unless the paid-in-full space is resold prior to Sept. 1, 2020 and entire show floor is sold out. If NCDHA resells the space as outlined, the exhibitor is entitled to receive a full refund less a $150 administrative fee within 30 days following the end of the show. Cancellation by show management: The amount of the refund, if any, will be determined by NCDHA within 30 days following the close of the show. No Show = No Refund

DEFAULT BY EXHIBITOR: The exhibitor shall be in default if it fails to pay the required fees by the scheduled date under this agreement or breaches any of the provisions of this contract.

HOLD HARMLESS: The exhibitor will indemnify, defend, and hold harmless NCDHA and its sponsor, the city of Charlotte, the Westin Hotel, and their respective owners, directors, officers, employees, agents and representatives, against all claims, actions, demands, or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys fees, expert witness fees, and all other related costs and charges arising out of exhibitor’s activities related to the exhibition or any breach of the exhibitor Rules and Regulations, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the exhibitor or any of its directors, officers, employees, agents, representatives or contractors, excluding liability caused by the sole negligence or willful misconduct of NCDHA, its sponsor and their respective owners, directors, officers, employees, representatives and agents.

LIMITATION OF LIABILITY: The exhibitor assumes the entire responsibility and liability for all damages or losses to NCDHA, the facility, persons or property that occur as a result of the negligence or any actions of the exhibitor or its officers, employees, agents representatives, invites and guests during the entire exhibition period. The exhibitor agrees that, to the maximum extent permitted by law, NCDHA, the city of Charlotte, the Westin Hotel and any of their respective officers, directors, officers, employees, agents, representatives or contractors will not be held liable for any loss or damage to any exhibits or materials, goods or wares (collectively “property”) belonging to the exhibitor, and they are released from liability for any damage, loss or injury to person or property of the exhibitor or its officers, employees, agents representatives, invites and guests, resulting from fire, storms, water, acts of God, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other causes.

ATTORNEY FEES & COSTS: Should any litigation arise out of this contract, the exhibitor shall pay all costs and reasonable attorneys’ fees incurred by NCDHA and/or its sponsors of Annual Session and/or its sponsors are the prevailing parties. This provision shall extend to the cost and attorneys’ fees incurred both at the trial and appellate level.

EXCUSED NON PERFORMANCE & FORCE MAJEURE: If, for any reason beyond the reasonable control of NCDHA, including but not limited to acts of God, governmental restrictions or regulations on travel (including travel advisory warnings), war, strikes, labor disputes, accidents, government requisitions, facility availability, commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism as substantially by governmental warnings or advisory notices, curtailment of transportation, disaster, fire, earthquakes, extreme inclement weather, epidemics, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts [in the city where the facility is located], or any other comparable conditions, NCDHA is unable to fulfill its obligations under this agreement, the parties may terminate this agreement without liability and NCDHA may retain the earned portion of the exhibitor registration fee required to recompense it for expenses incurred up to the time of termination of the event. Any remaining unearned exhibit fees will be returned to the exhibitor.

Additionally, if any part of the facility is damaged or if circumstances beyond NCDHA reasonable control make it impossible or impractical for NCDHA to occupy or continue to occupy the assigned exhibit space location during any part of the entire event, the exhibitor will only be charged a pro rata exibit space rental fee for the period that the exhibit space was or could have been occupied by the exhibitor. Furthermore, in no event will NCDHA, the city, the facility or their respective owners, directors, officers, employees, agents and representatives be liable for any consequential, indirect, special or incidental damages of any nature or for any reason whatsoever.

AUTHORITY TO SIGN: The exhibitor agrees that they have the authority to enter into this agreement and bind the company or party for whom they sign, and abide and be bound by all of the terms and conditions, exhibitor rules and regulations stated in this entire agreement or any amendments to the aforementioned. All points not covered herein are subject to the decision of NCDHA.

The exhibitor further agrees that NCDHA will have full power in matters of interpretation, amendment, and enforcement of all exhibitor rules and regulations. In all instances, the decision of Annual Session Committee shall be final. All rights and privileges granted to the exhibitor under this agreement and any subsequent amendments are subject to and subordinate to the master agreement between NCDHA, its sponsors and the facility.
3rd Annual Session

Westin Downtown Hotel
Charlotte, NC
SEPTEMBER 25-27, 2020

BOOTH PACKAGES & FEE

Standard Booth rate: $500
Non-Profit Booth rate: $100

+ Standard Booth size: 10' x 8'
+ All complimentary booths will be placed based on space available.

Standard booth may also present demos to bring traffic to your area, & can submit product flyers & give away samples in advance. Please contact the association office if you would like to better advertise your presence at the 3rd Annual Session.
TRADE SHOW AGREEMENT

Deadline: June 30, 2020 (to be included in meeting registration book)
Please complete the front and back of this form.

Our company hereby contracts to participate as an exhibitor in the 3rd Annual Session to be held at the Westin Hotel in downtown Charlotte, NC on September 25-27, 2020.

Our company would like to request the following booth space:

1st choice _______ 2nd choice _______ 3rd choice _______ 4th choice _______ 5th choice _______

☐ Standard Booth rate: $500
☐ Non-Profit Booth rate: $100

Standard Booth size: 10’x 8’

All complimentary booths will be placed based on space available or sponsorship level.

Standard booth may also present small clinics or demos to bring traffic to your area, at No Additional Fee

BOOTH TABLE PACKAGE

☐ Option A (One (1) 6’x30” draped table; two side chairs; one wastebasket; one 7”x 44” one-line ID sign)
☐ Option B (One (1) 6’x42” draped counter; two padded stools w/backs; one wastebasket; one 7”x 44” one-line ID sign)

(No choice = Option A. Option to change onsite may not be available.)

Full cost of booth must accompany application. All information must be completed and signature (below) is required.

Name of Company:__________________________________________________________

Address:_________________________________________________________________

City, State, Zip:____________________________________________________________

Phone:__________________________ Fax:______________________

Contact Person:_________________________________________________________

(All correspondence for this meeting will be routed to this contact person.)

Contact E-mail:___________________________________________________________ Contact phone:________________________

Signed:________________________________________________________ (required)

By signing this agreement, we agree to abide by all requirements, regulations and obligations mentioned in this prospectus, a copy of which we acknowledge having received.

BOOTH REPRESENTATIVES

Booth sharing is not permitted unless approved by NCDHA. If you are the distributor for a manufacturer, one (1) representative from the manufacturing company in your booth will not be considered booth sharing. Annual Session Committee reserves the right to refuse contract if it does not fit with purpose of the meeting. Please list the names of persons representing your company by staffing your exhibit space during the trade show with a maximum of six (6) per booth. Exhibitors may not register dentists, DA’s, RDH’s or other individuals as exhibitors unless they are employed by or are representing your company for the sole purpose of staffing your booth. Only registered exhibitors are allowed in the exhibit hall or in the general area of the Annual Session meeting. Violators of this policy will be dismissed from the meeting and not allowed to participate in future meetings.

Name: ____________________________ Email: ____________________________ Cell #: ____________________________

Trade show contact (responsible for exhibit)

Name: ____________________________ Email: ____________________________

Name: ____________________________ Email: ____________________________

Name: ____________________________ Email: ____________________________

Name: ____________________________ Email: ____________________________

Name: ____________________________ Email: ____________________________

Over, please
COMPETITORS We prefer not to be located near the following competitors:

SIGN All receive a sign with the company name. Please indicate exact wording for sign. If you fail to provide the sign information, we will use the company name as listed on page one.

DOOR PRIZE(S) List any door prizes to be awarded during exhibit hours. Please note if your door prize is to be drawn on Friday or Saturday.

❑ Friday Prizes:

❑ Saturday Prizes:

ADDITIONAL LUNCH TICKETS One (1) Friday and one (1) Saturday lunch ticket is complimentary per paid booth. Additional lunch tickets may be purchased in advance for $40 each. (May not be available onsite due to limited/guaranteed seating.)

Add'l Friday Lunch ticket(s): #________        Add'l Saturday Lunch ticket(s): #________

Total Amount: $________

PROGRAM BOOK LISTING
Company Name:_____________________________________________________________________________________
Address:___________________________________________________________________________________________
City/State/Zip:______________________________________________________________________________________
Phone (toll free, if available): ___________________________________ Website:__________________________
Description of Products/Services (max 25 words):___________________________________________________________
___________________________________________________________________________________________________
___________________________________________________________________________________________________
___________________________________________________________________________________________________
___________________________________________________________________________________________________

CANCELLATIONS, REFUNDS, & LIABILITY: Cancellation by the Exhibitor: Cancellations must be received in writing. Cancellations received before June 20, 2020 shall be entitled to receive a full refund less a $150 administrative fee. No refunds will be made after June 20, 2020 unless the paid-in-full space is resold prior to Sept 1, 2020 and entire show floor is sold out. If NCDHA resells the space as outlined, the exhibitor is entitled to full refund less a $150 administrative fee within 30 days following the end of the show. Cancellation by show management: The amount of the refund, if any, will be determined by NCDHA within 30 days following the close of the show. No Show = No Refund

Please direct all correspondence and inquiries to:
NCDHA 3rd Annual Session | PO Box 206 | Elkin, NC 28621 | P: (336) 835-9251 | F: (336) 835-9243 | info@NCDHA.org

PAYMENT INFORMATION
❑ Check (made payable to NCDHA) ❑ Visa ❑ MasterCard ❑ Discover ❑ AmEx

Amount Authorized: $________

Card Number:_________________________________________ Exp. Date:______/______ CVV2:_____________(required)

Cardholder’s Name:__________________________ Signature:____________________________________________________

Billing Address:________________________________________________________________________________________
A limited amount of space is available for advertising in the meeting registration book & on our website. All requests will be served on a first-come, first-served basis with priority given to exhibitors. Please return this form immediately and/or call the office to reserve space.

Note: Sizes of ads are maximums. Ads, including borders, may not exceed these specifications. Ads may be in color or black and white (color preferred) Centerfold and cover pages must be color. Inserts and foldouts are not available. We prefer digital format with a line screen of 150.

Please check desired advertising request and submit digital ad copy to scott@cmai.pro. Ads will not be accepted without signed insertion order and complete payment. Telephone confirmations regarding ad space available will be honored provided insertion order follows within 3 business days.

<table>
<thead>
<tr>
<th>Orientation</th>
<th>Trimmed Size</th>
<th>Live Area</th>
<th>Online</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Inside Cover</td>
<td>Vertical</td>
<td>5.5”x8.5”</td>
<td>5”x8”</td>
<td>5.75”x8.75”</td>
</tr>
<tr>
<td>Back Inside Cover</td>
<td>Vertical</td>
<td>5.5”x8.5”</td>
<td>5”x8”</td>
<td>5.75”x8.75”</td>
</tr>
<tr>
<td>Centerfold</td>
<td>Horizontal</td>
<td>11”x8.5”</td>
<td>10.5”x8”</td>
<td>11.25”x8.75”</td>
</tr>
<tr>
<td>Full Page Inside</td>
<td>Vertical</td>
<td>5.5”x8.5”</td>
<td>5”x8”</td>
<td>5.75”x8.75”</td>
</tr>
<tr>
<td>Half Page Inside</td>
<td>Vertical</td>
<td>5.5”x4.25”</td>
<td>5”x3.75”</td>
<td>5.75”x4.5”</td>
</tr>
<tr>
<td>Half Page Inside</td>
<td>Vertical</td>
<td>2.75”x8.5”</td>
<td>2.25”x8”</td>
<td>3”x8.75”</td>
</tr>
<tr>
<td>Quarter Page Inside</td>
<td>Horizontal</td>
<td>2.75”x4.25”</td>
<td>2.25”x3.75”</td>
<td>3”x4.5”</td>
</tr>
</tbody>
</table>

Payment Information:

- Check (made payable to NCDHA)
- Visa
- MasterCard
- Discover
- AmEx

Amount Authorized: $_______

Card Number: ____________________________ Exp. Date: ____/____ CVV2: _________ (required)

Cardholder’s Name: ____________________________ Signature: ______________

Billing Address: _____________________________________________________________

Payment Policy: All ads are published on a space-available basis. For your convenience, we accept AmEx, Visa, MasterCard, and Discover. Pre-payments are required. All ads are subject to review and approval by the Annual Session Committee.

Signature: ______________ Date: ___________ 20__
Sponsorships are offered on a first-come, first-served basis and are recognized in the following categories:

Additional sponsorships may be available. Please call the NCDHA office to discuss additional options.

**DIAMOND SPONSORSHIP:** $4,000+
- Exhibit booth Friday and Saturday for up to four (4) individuals
- Four (4) complimentary lunch tickets each day
- Recognition at Friday luncheon
- Distribution of promotional materials at event registration (supplied by sponsor)
- Marketing/Signage (placement depends on sponsorship level):
  - Complimentary full-page color ad in conference booklet with priority placement
  - Logo on pre-conference marketing, conference banner, conference signage, and lunch slideshow
  - Prominent logo placement on website (Home and Annual Session pages)
  - Logo w/company link on NCDHA website for one (1) year
  - Marketing to 6,500+ licensed dental hygienists in NC (email/print)

**PLATINUM SPONSORSHIP:** $3,000-3,999
- Exhibit booth Friday and Saturday for up to three (3) individuals
- Three (3) complimentary lunch tickets each day
- Recognition at Friday luncheon
- Distribution of promotional materials at event luncheon (supplied by sponsor)
- Marketing/Signage (placement depends on sponsorship level):
  - Complimentary half-page (1/2) color ad in conference booklet with priority placement
  - Logo on pre-conference marketing, conference banner, conference signage, and lunch slideshow
  - Prominent logo placement on website (Home and Annual Session pages)
  - Logo w/company link on NCDHA website for one (1) year
  - Marketing to 6,500+ licensed dental hygienists in NC (email/print)

**GOLD SPONSORSHIP:** $2,000-2,999
- Exhibit booth Friday and Saturday for two (2) individuals
- Recognition at luncheon
- Two (2) complimentary lunch tickets each day
- Distribution of promotional materials at event (supplied by sponsor)
- Marketing/Signage (placement depends on sponsorship level):
  - Complimentary quarter-page (1/4) color ad in conference booklet with priority placement
  - Logo on pre-conference marketing, conference banner, conference signage, and lunch slideshow
  - Prominent logo placement on website (Annual Session page)
  - Logo w/company link on NCDHA website for six (6) months
  - Marketing to 6,500+ licensed dental hygienists in NC (email/print)

**SILVER SPONSORSHIP:** $1,000-1,999
- Exhibit booth Friday and Saturday for two (2) individuals
- Recognition at luncheon
- Two (2) complimentary lunch tickets each day
- Distribution of promotional materials at event (supplied by sponsor)
- Marketing/Signage (placement depends on sponsorship level):
  - Logo on shared sponsor conference signage
  - Logo w/company link on NCDHA website for six (3) months

**ADDITIONAL SPONSORSHIP CATEGORIES**

**DENTAL HYGIENE HAPPY HOUR** (located in exhibit hall)
Friday, September 25, 2020 at 5:00-7:00 PM
- **Sole Sponsorship** $2,500
  - Sponsor will receive recognition on signage, custom drink tickets, reminders, and recognition at lunches.
- **Co-Sponsorship** $1,250 each
  - Sponsor will receive recognition on signage, custom co-branded drink tickets, reminders, and recognition at lunches.

**KEYNOTE SPEAKER** Call in advance for pricing
Contact NCDHA office for details. Includes recognition in brochure, website, signage, and an opportunity to introduce a keynote speaker. Speaker choice and introductions are at the discretion of Annual Session Committee.

**TOTE BAGS SPONSORSHIP** $750
Sole sponsorship includes tote bags with company and NCDHA/Annual Session logos. Contact NCDHA office for details. Includes recognition on event signage.

**LANYARD SPONSORSHIP** $750
Sole sponsorship with company and NCDHA/Annual Session logos. Lanyard provided with company logo and badge holder. Contact NCDHA office for details. Includes recognition on event signage.

**BREAK (Beverages Only)** $350
Available on Friday early-morning and mid-morning, Friday afternoon, Saturday early-morning, Saturday mid-day. Includes signage at break area.

**BREAKS (Beverages + Cookie/Pastry)** $500
Available on Friday early-morning and mid-morning, Friday afternoon, Saturday early-morning, Saturday mid-day. Includes signage at break area.

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**SPONSORSHIP PAYMENT INFORMATION**

- Check (made payable to NCDHA)
- Visa
- MasterCard
- Discover
- AmEx

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PLEASE RETURN COMPLETED FORM TO:
NCDHA 3rd Annual Session (NCDHA) | PO Box 206 | Elkin, NC 28621 | P: (336) 835-9251 | F: (336) 835-9243 | info@NCDHA.org
Our planning committee is working into the future. Our goal is to include those who would like to provide CE lectures or have program time at our next meeting in 2021. Please provide a program title and description should adequately reflect program content. The Annual Session Committee prefers seminar topics to cover new and current techniques or procedures and must be approved (or eligible for approval) for RDH credit hours. **NCDHA provides CE credit support!**

**SEMINAR/LECTURE FALLS UNDER THE FOLLOWING HEADING(S) (please check all that apply):**
- Basics
- Hot Topic
- New Technology
- Other: _______________

**COMPANY NAME:** ____________________________________________

**CONTACT PERSON:** __________________________________________

**CONTACT EMAIL:** ____________________________________________

**ADDRESS:** __________________________________________________

**CITY:** ____________________________________________ **STATE:** __________ **ZIP:** __________

**PHONE:** ___________________ **FAX:** ___________________ **EMAIL:** ___________________

**SPEAKER NAME:** ____________________________________________ (required) **SPEAKER CELL:** ____________________________________________ (required)

**TITLE OF SEMINAR:** ____________________________________________

**AUDIO VISUAL NEEDS:**
- Projector
- Screen, cart & electric
- Podium
- Podium Microphone
- Other: _______________

*Please note: NCDHA will provide room, room setup, advertising and sign. NCDHA provides the following audio visual package: (LCD projector, screen, podium, microphone). Any additional items must be ordered by the sponsoring company and payment received prior to the meeting.*

**YOUR REQUEST TO PRESENT A SEMINAR MUST INCLUDE:**

Speaker name, brief bio for speaker (approx. two paragraphs), speaker photo (color preferred; minimum resolution 300dpi; PS, PDF, JPEG, and/or Adobe formats accepted), seminar title, and brief description of seminar (approximately two paragraphs). By submitting this application, you agree to sponsor the speaker’s honorarium and expenses and provide audio visual (not provided by NCDHA) for the seminar unless other arrangements have been made in writing with NCDHA staff. Requests to sponsor a seminar are subject to review and approval by the Annual Session Committee. Sponsoring a speaker does not reserve a booth in the exhibit hall for your company (see trade show agreement to reserve your exhibit space).

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**AUDIO VISUAL PAYMENT INFORMATION**

Payments must be made in USD

- Check (made payable to NCDHA)
- Visa
- MasterCard
- Discover
- AmEx

Amount Authorized: $________

Card Number: ___________________ Exp. Date: ______/____ CVV2: ______________ (required)

Cardholder’s Name: ___________________ Signature: ___________________

Billing Address: __________________________________________________

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FOR OFFICE USE ONLY

Date Received: ___________________ 20_________ Booth #: __________

PLEASE RETURN COMPLETED FORM TO:

NCDHA 3rd Annual Session | PO Box 206 | Elkin, NC 28621 | P: (336) 835-9251 | F: (336) 835-9243 | info@NCDHA.org
STUDENT FUNDRAISING TABLE REQUEST FORM

Table Request Deadline: August 31, 2020

☐ Student/College/Univ. Fundraising Table rate

PLEASE NOTE: NCDHA & SADHA will provide a skirted table in the foyer of the meeting space for student and college fundraising at no charge. This opportunity gives great access to everyone throughout the weekend! Please complete the form below or contact Scott Hincher, NCDHA Co-Executive Director, at scott@cmai.pro or Lisa Campbell, State SADHA Advisor, at lcampbell@cvcc.edu for more information or assistance about having a fundraising table.

You will be provided with a table in the student fundraising area at no charge with great access to everyone! Lunch is not included. Please print clearly or type. This form does not act as a meeting registration. Students/volunteers must complete a registration form in addition to this request form. Items will need to be removed at the end of each day as tables will not be in a secured area.

OUR SCHOOL REQUESTS A FUNDRAISING TABLE FOR:  ☐ Friday   ☐ Saturday   ☐ Both days

SCHOOL NAME: ____________________________________________________________

CONTACT PERSON: ___________________________ CONTACT EMAIL: ___________________________

ADDRESS: ________________________________________________________________

CITY: _________________________  STATE: ____________  ZIP: _________________________

PHONE: _________________________  FAX: _________________________  EMAIL: _________________________

DESCRIPTION OF WHO/WHAT MAY BE FOUND AT YOUR TABLE (max 25 words):

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EXHIBITOR BENEFITS

• Outstanding keynote speakers to help build great attendance!
• NO MORE BOX LUNCH! We want you to enjoy your time with us at the meeting this year, & we want to invite you to lunch with us. One complimentary lunch ticket for Friday & Saturday per paid booth offering you a chance to have lunch with your customers!
• Complimentary list of pre-registrations upon arrival and a pdf of final attendee list emailed to your tradeshow contact following the show! (sponsors receive the excel version)
• Up to six badges per booth for your employees so you may be well staffed for the meeting!
• Sponsorship opportunities that allow for exclusive benefits!

GREAT EXPOSURE!

WHO EXHIBITS AT THE ANNUAL SESSION?

The following is a list of the 2018 & 2019 exhibitors:

3M Oral Care
ADHA IOH
Advanced Dental Associates, Inc.
American Eagle Instruments
Browngirl, RDH
Cetelyte
Cocofloss
Colgate
Community Dental Health Coordinator
Cordeze
Crosstex
Crown Seating
Designs for Vision, Inc.
Diversified Dental Staffing, Inc.
Eclipse Loupes
Florida Probe
Forward Science
GC America
GlaxoSmithKline
Hu-Friedy
LipSense by SeneGence
LumaDent, Inc.
NC Dental Laboratory Association
Orascoptic
P & G Crest OralB
Philips Sonicare & Zoom Whitening
ProxySoft Worldwide, Inc.
Q Optics
SheerVision Loupes & Headlamps
Southeastern Dental Hygiene Association
Sunstar
SurgiTel
Tepe
The Hygienist Helper, LLC
Think Tech Advisors
Twice As Nice Uniforms
Ultradent
Waterpik
Xlear/Spry
Young Dental
Zirc
LOCAL REPRESENTATIVES

We will use this information to send promotional materials to local representatives for your company prior to the annual meeting. Thank you for cooperation!

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